

AA Member

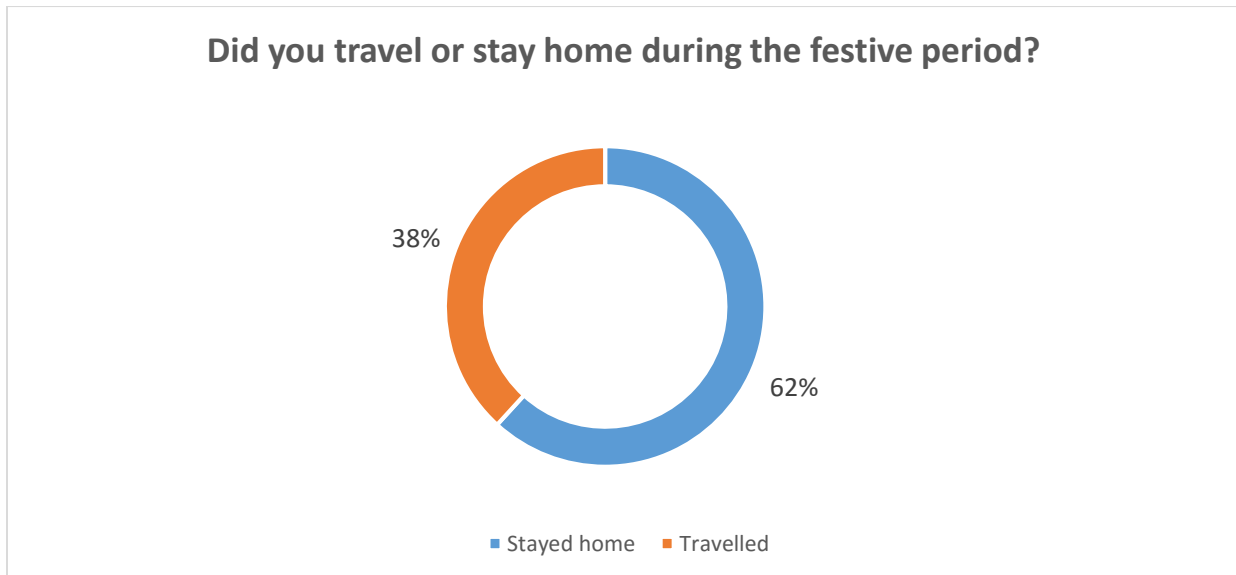
**Festive Period Visible Policing Survey
Results**



1. Overview of current report

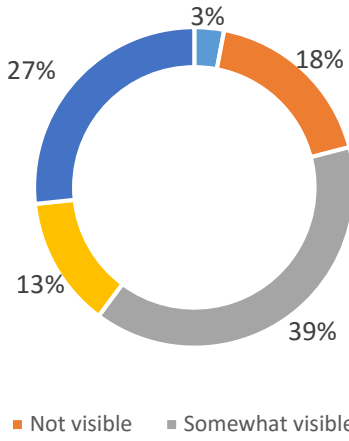
The current report highlights the insights acquired from the AA festive period visible policing survey. Topics under investigation include: police presence, driving behaviour and driving ability.

2. Results



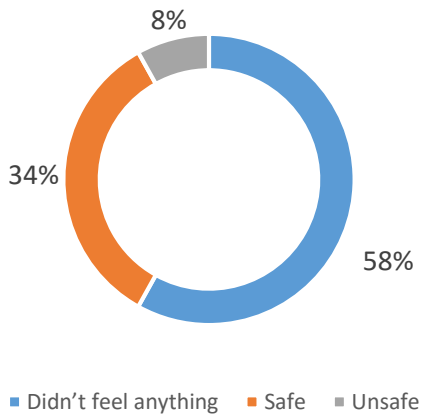
Sample: 349

How visible was police presence on our roads during the festive period?



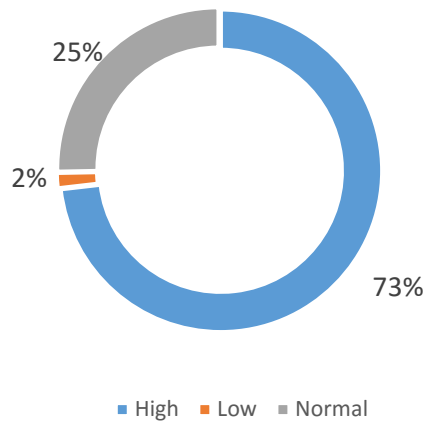
Sample: 334

How did this traffic police presence on our roads make you feel?



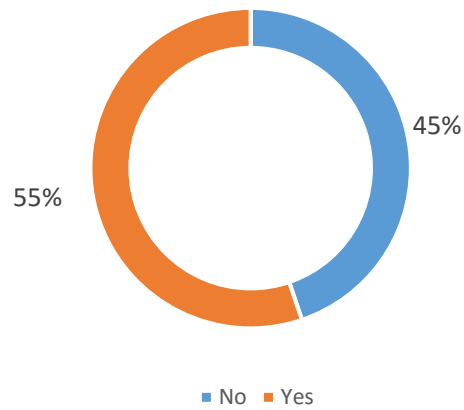
Sample: 335

Do you consider the recently released traffic fatality statistics over the festive period (1714 deaths) as low, normal or high?

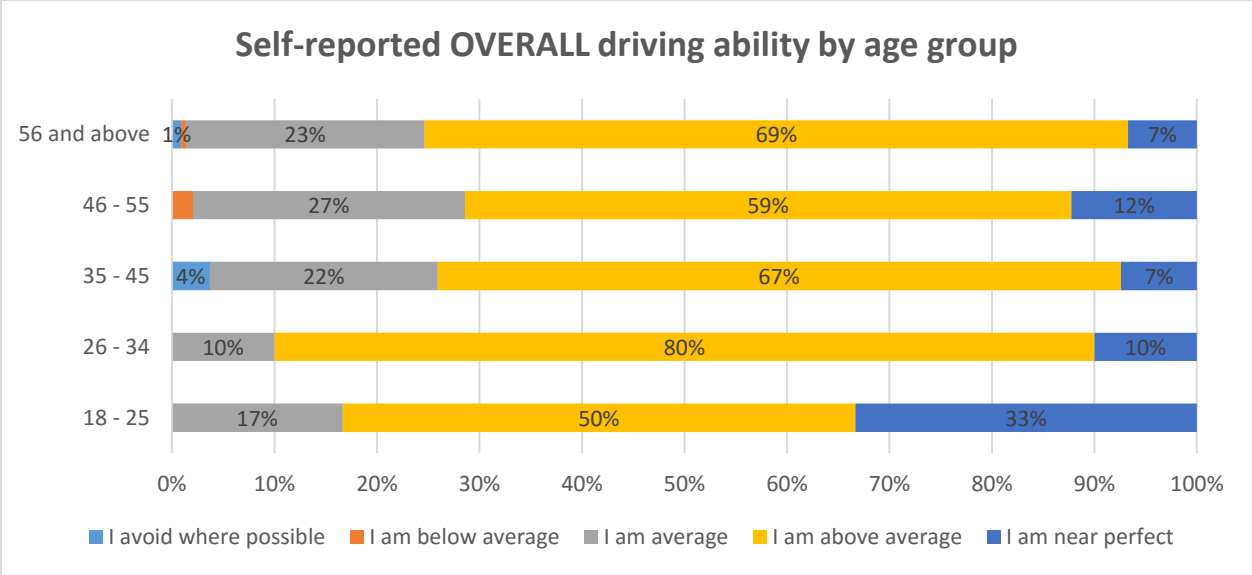


Sample: 329

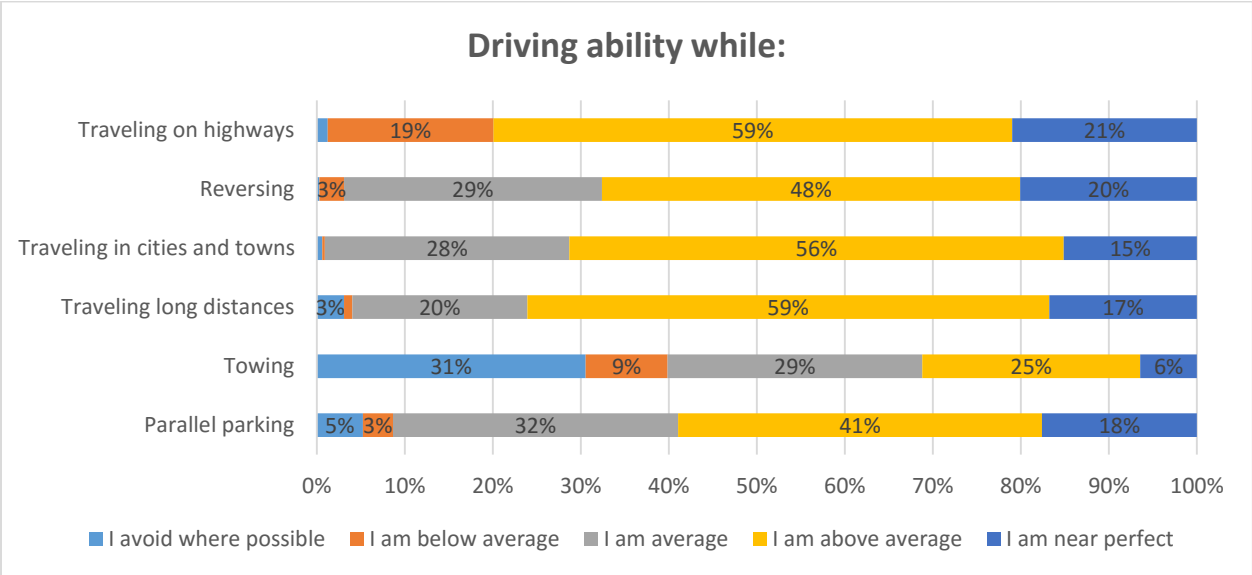
Do the 1714 fatalities on our roads during the festive period make you reconsider your driving behaviour?



Sample: 329



Sample: 325



Sample: 324

End.
Thank you!